



PRESS RELEASE

CAT PUMPS announces new features at its Web Site

CAT PUMPS is very excited to announce the new changes and additions to our web site. The web site reflects information requests we have received from customer surveys and conversations. Navigation through the new CAT PUMPS web site is easy and interactive.

Each of the main categories [tabs] on the home page expand into an outline of what you will find within that particular section. If you do not see what you are looking for, you only need to expand another tab.

We have added a new **PRODUCT SELECTOR** to assist you in finding the right pump and accessories for your application. By entering Flow, Pressure, Type of Drive and Material of Construction, a list of pump options will appear. You may view any of the pumps for a brief summary and photo or go directly to the pdf data sheet. The related accessories for each pump selection and their individual pdf data sheets are also accessible from this single search. If you like what you see, you can add them to a *Shopping List* that can be downloaded for your reference or e-mailed into CAT PUMPS for a quotation.

We have added an easy selection screen for **DATA SHEETS**. If you already know your pump or accessory model, you can quickly select the specific pump, accessory data sheet, service manual or any of our special catalogs, such as the Pump Catalog, Accessories Catalog, or special industry Brochures for viewing, downloading or e-mail request.

APPLICATIONS are now accessible on-line. From the directory you may select any application and view the pdf file. There is also a quick reference application chart called *Application by Pressure* and an interactive "*Submit an Application form*", if you wish to share an application story with others.

The **POWER UNIT** section is very popular and now it is even easier to use because it is interactive. After completing the Quotation Check-List with the requirements for your system, you may e-mail it directly to our technical department for a quotation.

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Another very useful technical assistance section is our new **SERVICE** section. This section is designed to provide 24 hour technical assistance when our office is closed. By selecting key words such as leaking, noise or vibration, you will be directed to a summary of problems, causes and solutions. You will also have the opportunity to enter your specific problem and send to our technical department for follow up within 24 hours.

A quick and easy **DISTRIBUTOR SEARCH** is available. By entering your *zip code* and a *market selection*, you will be provided with the nearest distributor and contact information. You will even be able to direct e-mail this distributor.

At several locations throughout the site, we have provided the opportunity to enter your specific *Question/Problem/Application*. The response will be sent directly to you, but we will also be adding these questions to our *FAQ* section for all to benefit.

Last, but definitely not least important, is the section on **WHAT'S NEW**. This will be updated regularly with highlights on new products and activities at CAT PUMPS. These will be archived, so you will be able to access previous announcements throughout the year.

We hope you will find our web site helpful and informative and as always, we welcome your comments.

Please direct questions or comments, to Darla Jean Thompson, Director of Marketing,
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